



THERMAL INSULATION EXPERTS
SINCE 1972

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Isbjörn and Thermore together for kidswear!



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A busy year full of great new projects lies ahead for Isbjörn, the Swedish company founded 2005 by Maria Frykman Forsberg and Camilla Schmidt. The ISBJÖRN collection offers all the necessary layers your child will need to be active and warm outdoors, at school or with the family. A key to Isbjörn's success is that they don't just offer clothes that resist the toughest climates and wear, but have brought true product sustainability into the childrens wear market. They do this by offering products of the same high quality as premium adult outdoor wear and also by taking an environmentally friendly approach when choosing materials.

Isbjörn of Sweden produce high quality clothing that last. They are proud of each new garment they make from sustainable materials and via more environmentally friendly production methods. To visualise their environmental focus they use the 4 R's Reduce, Reuse, Repair, Recycle as their guiding star.

Source: GB Network